MORE ROOM FOR AMBITION





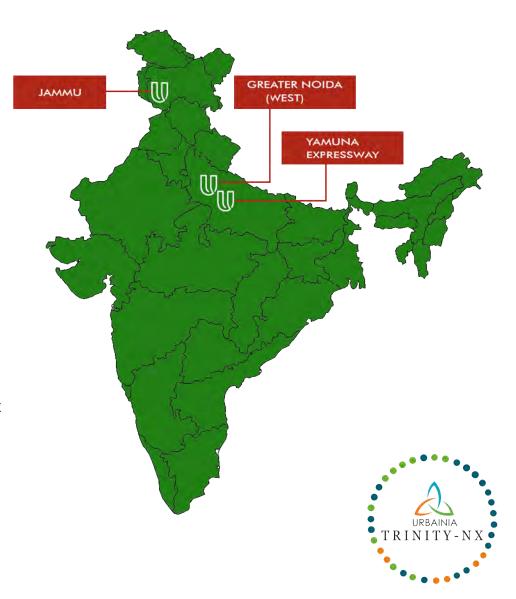


A GROWING PAN INDIA PRESENCE

Established in 2013, by Mr. S.J Singh a visionary and passionate management graduate having nearly 3 decades of experience in real estate industry., Urbainia owns land banks in Jammu, Greater Noida(west), and Yamuna expressway.

Propelled by the desire to elevate the lifestyle of everyone associated with them, the company strives to change the expectations attached to the real estate industry. The beginning of Urbainia is marked by the creation of a new paradigm, showcased by high standards of service and delivery.

The company is developing an A+ grade IT/ITES Park named; Urbainia Trinity NX situated at Greater Noida West Which has an area of 1 million Sq.Ft. approx.





EXPLORE AND EXPERIENCE A VIBRANT & DYNAMIC OASIS THAT WILL REDEFINE LIFE, WORK AND PLAY

A+ Grade Office Spaces **High Street** Retail Dedicated Food Street Premium Residences Managed by oyo

Inspired by the essence of a modern and urban Lifestyle, Urbainia Trinity Nx brings fine elements together to create an iconic destination at Greater Noida (West). Here business, pleasure and living mix seamlessly under the blue skies of limitless opportunity, set within the tranquil exclusivity of an urban island.

Urbainia Trinity will become the quintessential city centre. where business and pleasure combine flawlessly. Here, neighbours will flock to the welcoming entertainment street, walking along broad palm-lined avenues dotted with essential retail, restaurants & Grade A Office Spaces. It will also be a place where employees of major corporations and

startups rub shoulders and children walk to the finest neighbourhood school.

Experience a place designed to be lived, worked and wandered in.



INTEGRATED IT-ITES PARK SPREAD OVER 10 ACRES







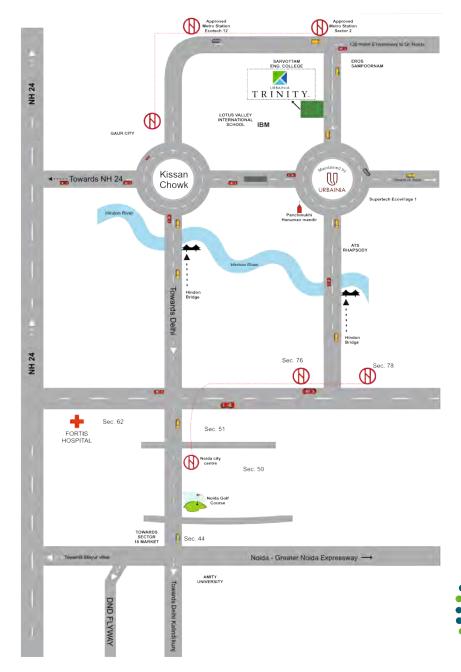
MIXED USE COMPOSITION - LUXURY VILLA RESIDENCES AND 1 BHK APARTMENTS MANAGED BY OYO





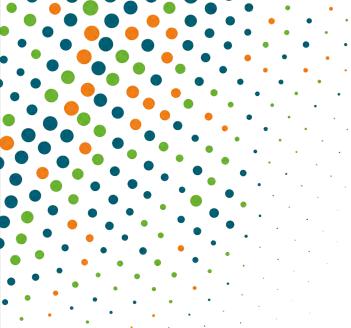
- ☐ 3 Min drive from Gaur Chowk
- ☐ 7 min drive from Sector 78 metro station, Noida
- ☐ Walking distance from Corporates like IBM and R SYSTEMS
- 10 min drive to big Corporates like LG, Yamaha and ST Micro Electronics
- Close to DMICDC (DELHI MUMBAI INDUSTRIAL CORRIDOR DEVELOPMENT CORPORATION)
- Close to FNG Corridor and Eastern Peripheral Expressway
- ☐ Easy accessibility to Delhi via Noida Bypass Flyover
- ☐ Strategically located in the heart of CBD (CENTRAL BUSINESS DISTRICT) of Noida Extension which is spread over 225 acres and has become the largest planned office development area in the Tri- city (Noida, Greater Noida & Yamuna Expressway)

THE ADVANTAGE OF A CENTRAL LOCATION



URBAINIA

NEIGHBOURHOOD AT A GLANCE



Corporates & MNC

IBM	
R System	
Nasscom	
India Mart	
Birla Soft	

Schools

Sarvottam International School				
Ryan International chool				
Delhi Public World School				
Aster Public School				
Shri Ram Global School				
JM International School				
St. Johns Secondary				
Pacific world School				
Bloom International school				
Lotus Valley School				

Industrial Base

Yamaha				
LG				
ST Micro Electronics				
Samsung India electronics Pvt. Ltd.				
Asian Paints				
Bharat Petroleum				
Delphi Automotive Systems				
Honda Siel				
New Holland Tractors				
Pepsi				
Moser Baer				
Hindustan Times				

Hospitals

Residential

Banks

SBI Allahabad Bank Bank of India Disclaimer: The plans, images and facilities shown in the brochure are merely indicative in nature (not a legal offer) and are subject to variations and modifications at the sole discretion of the company or the competent authority. The project is being developed as an IT/ITES complex as per the lipping of Severnment of Uttar Pradesh. ATM'S

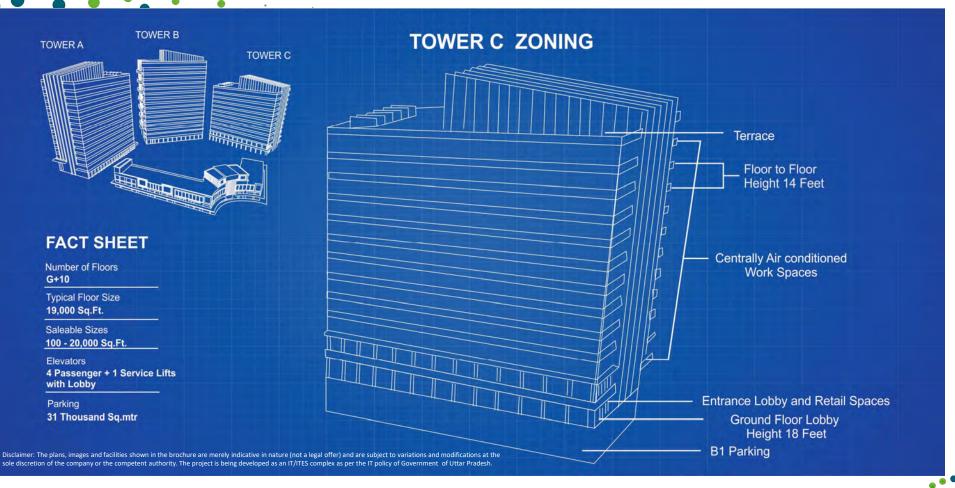
SBI	
Allahabad Bank	
Bank of India	-
ICICI Bank	

ATS Rhapsody

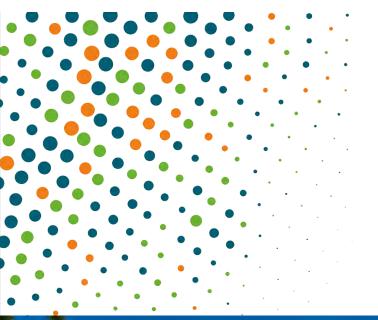
Rise Resort residences Stellar One Residential Plots of Sector -2 Residential Plots of Sector













TAKING CARE OF THE THINGS THAT MATTER

- Innovative, modern and Vaastu compliant architectural design
- Centrally air conditioned and beautifully designed large atriums and entrance lobbies
- Floor to floor height of 14 feet (4.3 metres) in all offices
- Splendid Clubhouse with gym, swimming pool and spa
- Modern addressable fire detection and alarm system
- High Speed Elevators
- 100 percent power backup with BMS
- Ample Parking Space + visitor car parks with proper traffic management system
- 24 hour CCTV surveillance



URBAINIA TRINITY-NX PROJECT SPECIFICATIONS & FACT SHEET

Architects	Confluence Consultancy Services	
Number of Floors (Tower C)	Ground floor double height retail spaces 10 floors of Office Spaces	
Typical floor plate size	19,000 sq. ft. approx (Tower C)	
Ceiling Height	Floor to floor 14 feet (4.3 metre) ceiling height in offices More room and provision for false ceiling.	
Sustainability	GOLD Green building pre-certification from IGBC (Indian Green Building Council)	
	Waste Segregation & recycling	
	Rain water harvesting	
	100% waste water treatment plant & Organic waste management	
Parking	3,33,681 sq. ft.	
Earthquake Resistance	Seismic IV compliant design	
Power Backup	100% Power backup	
Air Conditioning	NON CFC HVAC Systems (using ozone non depleting refrigerants)	
	24 °C dry bulb temperature (± 1°C) in the offices	
	Relative humidity 30% - 55% (± 5°C)	
	Screw Chillers shall be used with refrigerant R-134a (Non CFC)	
	Water cooled chillers having high energy efficient motors limiting input power per ton to 0.65 KW/TR during direct cooling mode.	



Security

Multi-tier security

CCTV and PTZ (pan-tilt-zoom) surveillance throughout common

areas and basements

Access card readers and security guard deployment

3 metre boom barriers at entry and exit points

Electrical

33 kV HT power from UPCL to dedicated HT room on level G1

HT panels and metre room located at level G1

Proposed DG sets for the entire project 8 Nos. 1500kVA + 3 Nos.1010kVA



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URBAINIA TRINITY-NX PROJECT SPECIFICATIONS & FACT SHEET

Fire Detection	Addressable fire detection and Alarm system	Elevators	4 + 1 dedicated high speed destination controlled elevators (Tower C) (Mitsubishi/ Hitachi/ Schneider)
	Vision indicators (strobe light) to be provided in common areas such as corridors and lobbies for early visual detection of fire		Elevator capacity 10 - 16 persons
	Smoke detectors on each floor for common areas		Elevator system programmed to reduce wait times
	Public address system on each floor		ARD (Automatic Rescue Device) takes the elevator to nearest floor in case of emergency
	All passenger elevators/service elevators fitted with a battery operated ARD (AutomaticRescueDevice)		
		Materials & finishes	Entrance lobbies with granite and/or imported marble flooring
Water	Water tank accommodations for 13,00,000 lpd (litres per day)		Common corridors with vitrified tile flooring
	Domestic raw water accommodations for approximately 4 lakh lpd		Lift lobbies floors with a combination of vitrified tiles and granite
	30,000 litre flushing water tank		Premium sanitary fixtures and chrome plated fittings in washrooms
	Water metering to monitor municipal and flushing consumption		Vitrified, skid-free tiles in all utilities
	Waste water treatment and re-use		Air conditioned offices spaces finished as bare shell with plastered/ glazing walls to enable best flexibility for leasing purposes
. •	Well defined irrigation system for plants, trees and other water bodies	Amenities on each office	Meeting Rooms
	Provision of 50% greens out of the total area	floor	Conference Rooms
	Plantation of 1 tree per 100 sam of space in the project		Reception areas
			Pantry
			Utilities/ Washrooms
Fascade & Structure	Energy Efficient structure as per ASHRAE 90. 1-2010		Professional housekeeping services
	Single Glazed Unit 6mm Glass used on the cascade	Back office facilities	Security screening area
	RCC framed structure		Dry & wet garbage sorting and storage
	TMT bars reinforcement		Pantry Area
	OPC/ PPC Cement - UltraTech (L&T)/ Birla Cement		
	AAC blocks (commonly known as Fly Ash bricks OR Green bricks) used for construction	Common Amenities	Landscaped courtyards
	Exterior finishes with an appropriate mix of glazing, stone and		High Street Retail



Multi-restaurant dining and leisure hub

Fitness Centre

Day-care Facility

external grade paint









IGBC CONSULTANT GODREJ & BOYCE MFG. CO. LTD.



Godrej and Boyce has shared their analysis and metrics, and guided the design teams, to incorporate the best in green building concepts in the Urbainia Trinity-NX blueprints. This guidance and meticulous planning has led Urbainia Trinity-NX to receive a GOLD pre-certification from the Indian Green Building Council (IGBC).

STRUCTURAL CONSULTANT KEEN ASSOCIATES PVT. LTD.

KEEN ASSOCIATES

Structural Engineers for many successful oprojects, Keen Associates has worked with us closely on analysis, design and detailing of the concrete structures of our multistories buildings. In close coordination with the principal architects and using structural application software STAD PRO, ETABS, SAFE, SAP and other related softwares to ensure the best possible methods to be incorporated, and attention to detail, in the construction and design of the project.



OUR CONSULTANTS & PARTNERS

PRINCIPAL ARCHITECT CONFLUENCE COSULTANCY SERVICES Confluence

Confluence is an Architectural and engineering solutions firm, which is implementing best engineering management, practices to the ultimate satisfaction of its clients. Some of their completed projects in the Noida/ Greater Noida area include, Solitarian City, Cherry County, Cleo County, and the famous Country Inn by Carlson hotels.

LANDSCAPING CONSULTANT AYAM ARCHITECTURE & LANDSCAPE CONSULTANT



Principal Landscape Architects involved in Master Planning & Landscape Planning Projects of across India spearheaded by a team of architecture & landscape architecture professionals. They have worked to ensure that Trinity-NX provides a perfect balance of a workplace that inspires and rejuvenates all at once.

MEP CONSULTANT EDIFICE INDIA



They believe that the immediate environs of the project, are what create the overall experience. As MEP (Mechanical, Electrical, Plumbing) Consultants their inputs form the very backbone on which the entire contraction comes to life.

APARTMENT MANAGEMENT & LEASE OYO ROOMS

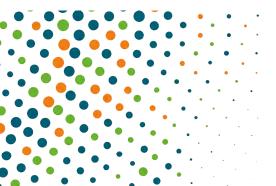


The 1 BHK apartments at the project are leased to and managed by the hospitality experts OYO ROOMS. As a hub for many corporates, The OYO managed residences will provide a home away from home to visiting employees and enable better efficiency for businesses that choose to house their headquarters at URBAINIA TRINITY-NX

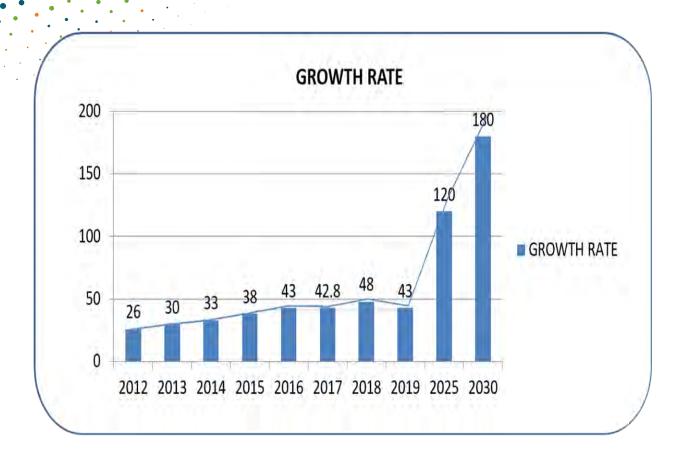






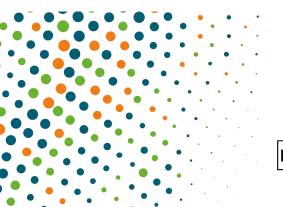


RATE OF GROWTH IN THE COMMERCIAL REAL ESTATE MARKET & ESTIMATIONS

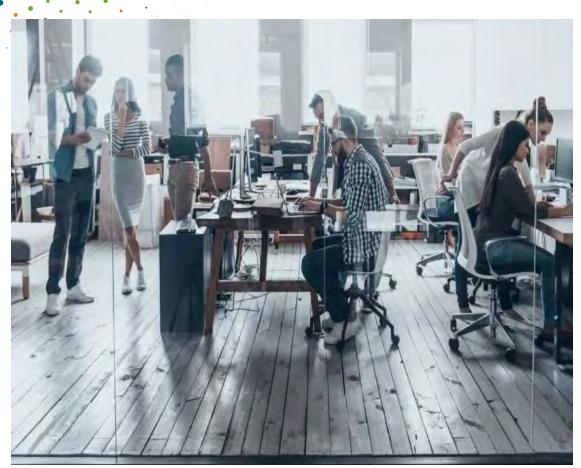


- •According to CBRE, Grade A office space in the top seven cities increased marginally from 350 million sq. ft. in 2011 to 478 million sq. ft. by 2015._
- India's office market witnessed an all time high annual absorption of over 43 million square feet in 2016, registering a growth of 9 per cent on a year on year basis.
- Notwithstanding the macroeconomic disruptions, the commercial real estate market remained robust in 2017. We recorded pan-Indian leasing volume of about 42.8 million sq ft (3.9 million sq m) excluding precommitments which is marginally up from 2016 numbers.





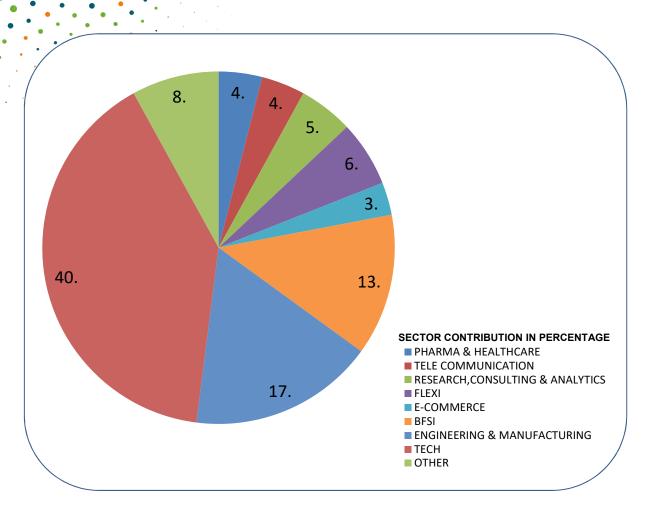
RATE OF GROWTH IN THE COMMERCIAL REAL ESTATE MARKET & ESTIMATIONS



- By the end of 2018, gross leasing activity surpassed the 45 million sq. ft. mark and touched about 47.4 million sq. ft., recording a growth of 5.3% Y.O.Y Bangalore, followed by NCR, Hyderabad and Mumbai dominated office leasing even on an annual basis, accounting for almost 80% of the overall space take-up.
- Leasing activity rose by 3% on a quarterly basis to touch 12.8 million sq. ft. in Q1 2019, Tech corporates (with a share of 33%) drove office space take-up in the country. DELHI- NCR & BANGALORE were the largest markets for flexible spaces leasing in the country.
- According to forecasts, net absorption in commercial office segment across India will exceed 39 million. sq. ft. by 2020 on the back of strong supply pipeline and stable vacancy levels.



INDUSTRY WISE DISTRIBUTION OF SPACE TAKEN UP DURING 2018



In 2018, the share of the tech sector in overall space take-up rose from about 32% in 2017 to about 34%. Overall, on an annual basis there was a 11% increase reported in space take-up by tech firms led by global multinationals, accounting for a share of almost 75% in overall space take-up by tech firms this year. Meanwhile, flexible space operators closed more than 6 million sq. ft. of leasing during 2018. CBRE

As per a report 'China12: China's Cities Go Global', Delhi has topped the list among 70 global cities in terms of office space intake by Chinese companies, particularly by Smartphone manufacturers. LiveMint



IT/ITES IN THE NEWS

FINANCIAL EXPRESS

India to have 50,000 startups by 2024, says President Kovind, already among countries with maximum startups

By: Sandeep Son(| Updated: June 20, 2019 1:49:27 PM

The vision for having 50,000 startups in India by 2024 was proposed by the Department for Promotion of Industry and Internal Trade (DPIIT) in April this year while announcing 'Startup India Vision 2024' document to boost the startup ecosystem.

India's burgeoning startup ecosystem on Thursday found mention in President Ram Nath Kovind's joint address to the Parliament as he stressed on the country's growing prominence in the global startup ecosystem having among the highest number of startups in the world.

"Today India has joined the league of countries with the most number of start-ups in the world," Kovind said. The country has around 7,700 technology startups ahead of the US and the UK, as per Nasscom-Zinnov Startup Ecosystem report last year. The government is also simplifying the rules to improve the startup ecosystem even as the aim of the government is to set up 50,000 startups in India by 2024, according to Kovind.

"Under Pradhan Mantri Mudra Yojna', about 19 crore loans have been disbursed for self-employment. An effort will now be made to cover 30 crore people by expanding this scheme. A facility for entrepreneurs to avail loan up to Rs 50 lakh without any guarantee will also be introduced," Kovind said.

The vision for having 50,000 startups in India by 2024 was proposed by the Department for Promotion of Industry and Internal Trade (DPIIT) in April this year while announcing 'Startup India Vision 2024' document to boost the startup ecosystem. DPIIT has also proposed the creation of 20 lakh direct and indirect jobs, PTI had reported citing an official.

The department had also suggested to exempt investments by alternative investment funds from angel tax, reduce the Goods and Services tax rates, and also tax exemption for ESOPs, and tax incentives for startup investments.

BJP in its manifesto this year had also announced multiple sops for the startups including a 'seed startup fund' worth Rs 20,000 crore and offering collateral-free credit up to Rs 50 lakh for entrepreneurs under a new loan scheme. The President also touched upon India's 65 positions jump from 142 in 2014 to 77 last year in Ease of Doing Business ranking. The Startup India programme currently has 19,280 DPIIT recognised startups.

NOIDA/ GREATER NOIDA IN THE NEWS

ECONOMIC TIMES

UN selects Noida to participate in Global Sustainable Cities 2025 initiative

In September 2015, the UN General Assembly adopted the 2030 Agenda for Sustainable Development that includes 17 SDGs, otherwise known as the Global Goals, a universal call to action to end poverty, protect the planet and ensure that all people enj...

The United Nations Sunday officially invited Uttar Pradesh's Noida and Greater Noida to become a member of its initiative which aims to create 25 model cities across the world that will be fully compliant with the sustainable development goals by 2025, officials said.

The twin-cities in Gautam Buddh Nagar district, adjoining the national capital, have been selected in the "University City" category ahead of Mumbai and Bengaluru, which were also under UN consideration for the initiative . as the only invitee from India, a senior UN official said.

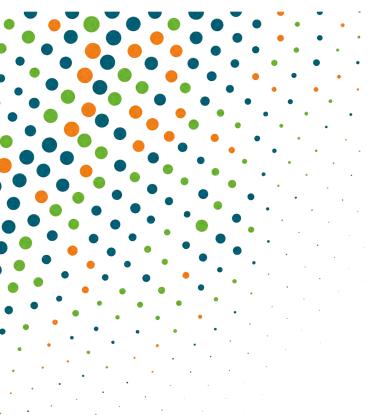
Noida (along with Greater Noida) has been formally invited to participate in this showcase 'Race to Sustainability' among 25 global cities to become fully compliant with the Sustainable Development Goals by 2025 under the UN Global Sustainable Development Goals (SDG) cities initiative," Senior UN Advisor and CEO UN Global Sustainability Index Institute (UNGSII) Roland Schatz told reporters here.

Schatz formally extended the invitation Sunday to Gautam Buddh Nagar District Magistrate Brajesh Narain Singh in the presence of Shubhro Sen, the principal advisor, India, SDG Initiative, and Ajay Davessar, Advisor to UNGSII India.

In September 2015, the UN General Assembly adopted the 2030 Agenda for Sustainable Development that includes 17 SDGs, otherwise known as the Global Goals, a universal call to action to end poverty, protect the planet and ensure that all people enjoy peace and prosperity.

Schatz highlighted that the SDG cities initiative will lead to an "unprecedented inflow" of global knowledge, resources and capacity-building into Noida and Greater Noida via various UN agencies, partners and corporate supporters.





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